**Gracie Philosophy** 

Lesson 17

## Why Kids Quit Jiu-Jitsu

A problem well understood is a problem half solved. In this much needed video, Ryron and Rener are joined by Jordan Collins (GJJ Black Belt & GA Head Instructor) to discuss the three phases of a child's jiu-jitsu journey, the specific reasons why a child will quit at each phase, and exactly what parents must do to prevent it. If you have children, this may be one of the most important jiu-jitsu videos of all time.

## Phase 1: Little Champs

Main Objective: Make jiu-jitsu fun.

Main Challenge: Finding a school/instructor that knows how to teach children.

Why Kids Quit: Parent's fail to recognize the immense value of the playful beginnings in jiu-jitsu. A few scheduling conflicts

later they stop bringing the child to class and never come back.

## Phase 2: Jr. Grapplers

Main Objective: Build unshakable confidence.

Main Challenge: Keeping them interested with instruction that is immediately and entirely applicable against bullies.

Why Kids Quit: Parents try to coach their children when they aren't qualified to do so. Untimely parent input can turn jiu-

jitsu from a fun and empowering activity to a discouraging one overnight.

## Phase 3: Black Belt Club

Main Objective: Keep them on the mat.

Main Challenge: Maintaining regular jiu-jitsu attendance even though life is pulling them from every direction.

Why Kids Quit: Parent's let them; simply unacceptable.

Notes:		